

## UPCOMING EVENTS

**Parents' Weekend**  
**November 13-14, 2015**  
UNC/Miami Football Game  
Weekend

### Classes of 1970-76

The alumni classes of 1970-76 are planning a reunion in Chapel Hill the weekend of June 5 and 6. With the help of organizers **Ray Goodman '74**, **Robert Pascal '75** and **Jack Leachman '73**, a dinner dance featuring the Liquid Pleasures will be held Friday night at the house and a seated dinner at the Siena Hotel will follow on Saturday night. We already have 30 confirmed attendees and are hoping that those numbers will increase to 40 or more. Please spread the word. If you would like more information, please contact Jack Leachman at 301-469-7388.

## OFFICERS

*Congratulations to the newly elected 2015 officers of our undergraduate chapter!*

**Wells Patrick** – President

**Peter Diaz** – Vice President

**Davis Westbrook** – Treasurer

**Parker Yount** – Philanthropy  
Chairman

**Shep Hardison** – Social Chairman

**Burns Beaver** – Social Chairman

**Sam Clements** – Social Chairman

**Reid Farber** – Social Chairman

**Miller Doby** – Rush Chairman

**Ross Weiser** – Rush Chairman

**Parks Robinson** –  
Rush Chairman

**John Gabianelli** –  
Rush Chairman

**Kubi Johnson** – Historian

**Craig Rollins** – Scholarship  
Chairman

**Will Whitehurst** –  
Alumni Chairman

**Louis Stephens** – House Manager

A PUBLICATION OF PHI DELTA THETA FRATERNITY

# NORTH CAROLINA BETA DATA

UNIVERSITY OF NORTH CAROLINA

CHAPEL HILL, N.C.

APRIL 2015

## ALUMNI REPORT

### 4 Front Row UNC Basketball Tickets, Anyone?

*By Steve Bell '67, NC Beta Foundation*

We have essentially completed the NC Beta Capital Campaign to renovate and improve the fraternity house. With great support from the active brothers and alumni, we secured about \$725,000 in total campaign contributions. Understandably, as we worked on various improvements, we felt the need to address almost any physical need now versus waiting five to 10 years down the road. We ended up spending about \$820,000. We have a note for the shortfall with Wells Fargo bank.

My offer to personally match any money received prior to January 2015 helped generate more gifts. Also, several classes teamed up to recognize deceased fraternity brothers. The classes of 1968-1971 raised a collective total of \$103,050 to honor **Gene Phipps '69** and **Bill Robbins '70**. A plaque in their honor will be placed in the house within the next several months. **Wallace Graham '61** also was very generous, and a plaque will honor his gift.

It has been my joy to help make the Phi Delt house the most functional and physically impressive house on campus. Any visitor would say we were successful. The real benefits are not in a better party room, foyer, pool room, bathrooms, HVAC system and walk-in cooler, but in the quality of young men pledging NC Beta.



The classes of 1971-1976 are planning a big reunion at the house in early June with a buffet, music and more. I think we will see other classes reserving the house for special events going forward. Call me at 336-232-1905 or **Bob Page '52** at 919-937-4100 if we can help you plan a reunion at the house. There will be a small rental fee.

In an effort to continue to raise funds toward our goal, I will give four Carolina basketball seats on the **FRONT ROW** (next to the announcers) and a great parking pass to the first person who sends \$5,000 or more prior to April 15. Thank you for your support. We received gifts from over 435 alumni, parents and actives! If you have not given, we would love to receive a check payable to Beta Chapter of PDT, Inc. Send to my attention at PO Box 3288, Greensboro, NC 27402.



## CHAPTER REPORT

### We May Be #2 in Numbers, but We Are #1 in Our Impact

By Wells Patrick '16, President, North Carolina Beta Chapter

I am happy to report that the Beta Chapter has seen great success this past fall. We initiated 22 new members and four new affiliates (see them listed on page 4). We are very proud of this new class. It is a very diverse group that includes members from Texas to New York. The new class brings the total number of active brothers to 86 this spring — including many legacies — ranking Phi Delt as the second-largest chapter on campus. Phi Delt has also consistently excelled academically and currently holds a cumulative semester GPA of 3.26, which is above the UNC all-male average and the IFC average.

The active members continue to be involved on campus in many ways. Our members are on varsity, club and intramural sports teams, the Honor Council and the Interfraternity Council and are involved in student government and other organizations.

Justin Coleman, junior and #25, walked onto the men's varsity basketball team this past fall. This year, Peter Diaz, junior, has been elected president of the Carolina Challenge — UNC's student-led venture capital competition run out of the Kenan-Flagler Business School that rewards the winning team with \$50,000 to help make their business idea a reality. David Belk, junior, was elected to Student Congress to serve alongside Peter Diaz. Additionally, we have members that play on UNC's varsity lacrosse, golf, tennis, wrestling and baseball teams. These are just some examples of the many organizations that our brothers are involved with around campus.

One big highlight of the fall occurred on October 26 when Phi Delt teamed up with Pi Beta Phi sorority to host the 7th Annual Eve Carson Memorial 5k for Education. See the article on this page for more details. This year,

members of the UNC Campus community remembered not only Eve, but three other students who tragically passed away during the school year.

We have had an incredible year so far as a fraternity and continue to be the best fraternity on campus, both philanthropically and socially. We hope to continue to build on these successes this spring and into next fall. We have elected four new rush chairs from the freshman class to begin the rush process this spring. As always, we welcome alumni recommendations, and if anyone has family or friends coming to Chapel Hill who are interested in Greek life, please contact us so we do not miss out on great guys. We look forward to seeing you all around the house whenever you are in Chapel Hill. Go Heels!

## PHILANTHROPY

### Beta Breaks Fundraising Records With 7th Annual Eve Carson Memorial

On October 25, 2014, Beta Chapter helped execute the 7th Annual Eve Carson Memorial 5k for Education in partnership with the Pi Beta Phi sorority. This event was established to honor Eve Carson, the former student body president who was tragically murdered in 2008. The 5k raises money for the Eve Carson Memorial Scholarship, which is a merit award given to outstanding, involved juniors at UNC. Proceeds from the race also support CEO 4 Teens (a nonprofit co-founded by

Brother **Kenny Haisfield '12** that aims to provide educational opportunities for at-risk youth in Boston and Indonesia) and the Pi Beta Phi Literacy Fund.

Brothers worked alongside members of Pi Beta Phi for nearly two months before the race to recruit participants, raise awareness about the race through innovative events like "Pie a Phi" in the campus Pit, set up sponsored fundraising events at local restaurants and stores on Franklin Street,

and organize partnerships with businesses that donated refreshments and items for the runners' bags.

The day of the race went extremely well with beautiful weather and speeches by a current recipient of the scholarship and the chancellor and a musical performance by Brother **Swain Molster '17** and the Clef Hangers all-male a cappella group.

This collective effort resulted in one of the single most successful philanthropic events in UNC's rich history, registering 1,601 runners and raising \$131,329 in total revenue. The race boasted the most runners of any 5k in Chapel Hill this year and one of the highest totals in Eve Carson 5k history. Further, the \$131,329 in total revenue was more than double the amount of total revenue raised last year and set a new record. More than \$118,000 in total contributions were reported after deducting operational costs, making this one of the most philanthropic events in all of Chapel Hill. The poignant initiative and continuously growing philanthropic function is a point of pride for the North Carolina Beta Chapter, and another successful year further establishes it as a premier cause at UNC-Chapel Hill.



## CHAPTER GRAND

### Our Tribute to Brother (and Dr.) Eugene H. "Doc" Guthrie '46

On August 6, 2014, our family (biological and fraternal) lost a beloved leader. Dr. **Eugene H. Guthrie** ("Buck" or "Doc" to his friends), Class of '46, led an amazing life of service to his family and to his community. Doc was our grandfather, our dear friend and our Brother in the Bond. His love for UNC and for the Phi Delta Theta Fraternity ran deep in his blood and we are honored to have followed in his footsteps. He was a humble servant and a gracious leader. His contributions to public health and medicine touched



*Brother Doc Guthrie '46 (center) with Greg Capps '01 (left) and Tim Capps '97 (right).*

countless lives, and while he was very passionate about his service, one would never know from talking to him just how much he accomplished over his career. Doc was rooted in his faith in God, defined by his love and devotion to family, committed and proud of his service to the community and passionate about the southern coast of North Carolina where his family had roots and where he spent countless happy days. Another of his enduring loves was the Phi Delta Theta brotherhood at UNC-Chapel Hill.

### Former Alumni Board Member, George E. Holt, Jr. '58

Earlier this month, we bid farewell to Brother **George Holt**. We take this opportunity to share this excerpt from his obituary:

"[George] was the son of the late Honorable George Edward Holt and Christine Frix Holt. Growing up in Miami, his family would spend summers in Blowing Rock and George fell in love with the state of North Carolina. He graduated from Christ School in Asheville in 1954 and attended the University of North Carolina at Chapel Hill. A Business Administration major, he was a member of

Phi Delta Theta and formed lifelong friendships with many of his fraternity brothers. He married his devoted wife, Alice Hollar of Hickory, on July 26, 1969 ... George was proud of his 34-year career in food service for Marriott Corporation, now Sodexo ... He was a loving and proud husband, father, uncle and grandfather and loyal friend to many. George was known for his love of storytelling and would recount his adventures in Blowing Rock in the 1940s and 1950s, as well as his time as a student at Christ School and UNC. He treasured summers in Blowing Rock and

took great joy in taking his grandchildren to picnics off the Blue Ridge Parkway and Tweetsie Railroad, where he first visited more than 50 years ago. He was passionate about cheering for his alma mater and was a season ticket holder of Carolina football and basketball games for the past 20 years ..."

We mourn the passing of this exemplary brother and extend our condolences to his family and friends. Go to our website, [www.uncphidelt.com](http://www.uncphidelt.com), to read the full obituary.

## CAMPAIGN UPDATE

### Closing in on Our Campaign Goals

Thanks to more than 430 donors, we are closing in on our Capital Campaign goal of \$820,000. As you saw on page 1, the impressive renovations and improvements have increased the overall functionality of the house. The new renovations are the envy of the other Carolina fraternities, and they have helped us secure the best pledge classes on campus! Won't you consider helping us by "Honoring Our Past, Securing Our Future"? To make a donation or learn more about the Capital Campaign, contact **Steve Bell '67** at [sdbell@bellpartnersinc.com](mailto:sdbell@bellpartnersinc.com).

Amount	Number	
Alumni	337	\$703,282.00
Parents	37	\$18,635.20
Active Brothers	63	\$1,868.81
Total Pledged	437	\$724,286.66
Avg. Alumni Check	337	\$2,089.59
Cost of Project		\$820,000.00
Amount Left to Raise		\$95,173.00
Pledged Funding %		88.3%

## CAMPAIGN UPDATE

### Brother Paul Broyhill '46 Named Distinguished Alumnus

On Wednesday, January 29, Phi Delta Theta presented the Distinguished Alumnus Award to **Paul Broyhill '46** at the Broyhill Family Office in Lenoir, N.C. The Broyhill Family Office was established in 1980 to manage the proceeds from the sale of Broyhill Furniture Industries. Broyhill Furniture was, and remains, one of the country's most respected furniture brands.

Brother Broyhill was initiated at North Carolina Beta during the winter of 1943 and soon thereafter served his country in World War II. Returning from WWII, Brother Broyhill graduated from UNC in 1946. Following graduation, Broyhill soon began working with the family business, founded by his uncle. He became president and CEO in the early 1960s and held the job until his retirement in 1985. Under his leadership, Broyhill's sales grew from \$10 million to \$325 million and employment jumped from 1,000 to 7,500.

Phi Delta Theta recognizes his success in business, civic engagement and philanthropic efforts. Andrew Cole, a senior development officer with Phi Delta Theta, presented the award on Wednesday, January 28.





# Phi Delta Theta

UNIVERSITY OF NORTH CAROLINA

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## In this Issue...

- See photos of our latest house renovations.
- One brother receives Distinguished Alumnus honors.
- Chapter breaks fundraising records to benefit at-risk youth.

## ALUMNI CONNECTIONS

### John F. Parkman, EdD '72

(P.O. Box 1314, Camden, ME 04843-1314; johnfparkman@gmail.com) I am retired now after 40 years as a professional counselor, working primarily in secondary educational settings — the last 30 in Camden, Maine, a beautiful mid-coast region north of Portland. My wife and I have three boys and six grandchildren spread from Burbank, Calif., to Salem, Mass., to Orono, Maine. They are all married and highly successful in their careers. My wife's mother (94) has lived with us now for 14 years. I have kept tabs with pledge brothers Chuck Hood and John Chalk, but being so far away makes it difficult to be in touch with other brothers. I have

had two transplants (liver and kidney) over the past 12 years, but am now feeling great! I have fond memories of the college years (1967-1971) and my time with members of the Brotherhood at PDT.

### J. Scott Bischoff, II '03

(1703 Pinckney Park Drive, Charleston, SC 29407; bischoffunc@yahoo.com) My wife, Allison, and I had our first baby, Elizabeth "Ellie" Sandler Bischoff, on June 4, 2014.

### John Michael Reardon '08

(Austin, TX; jmreardon122@gmail.com) Launched a music sharing and discovery application called musx with a friend in

February 2014. It is being used in over 130 countries and has been featured twice as a Best New App by Apple. It was also named one of the most promising startups in the world by a top tech publication, *The Next Web*. I just moved to Austin, Texas, and am getting married in John's Island, Fla., on May 16. Go Heels!

### What's New With You?

Email your news (marriage, baby and kids, career, travel and more) to us at **alumninews@affinityconnection.com**. Be sure to reference Phi Delta Theta at UNC.

## NEW MEMBERS

*We take this opportunity to welcome our fall 2014 pledge class which has been initiated and is now officially part of our Beta brotherhood.*

**John Gabianelli**  
Atlanta, Ga.

**George Ehlers**  
Marietta, Ga. (Cornell)

**Dean Lovett**  
Charlotte, N.C.

**Riley Hall**  
Charlotte, N.C.

**Parks Robinson**  
Charlotte, N.C.

**Gray Heesman**  
Charlotte, N.C.

**Gray Williams**  
Charlotte, N.C.

**Jack Quealy**  
Darian, Conn.

**Miller Doby**  
Fort Worth, Texas

**Akhil Singh**  
Rock Hill, S.C.

**Stukie Phillips**  
Charlotte, N.C.

**Ross Weiser**  
Troutman, N.C.

**Tim Carpenter**  
Huntersville, N.C.

**Nick Dixon**  
Hickory, N.C.

**Paxton Taylor**  
Hickory, N.C.

**Alex Requarth**  
Winston-Salem, N.C.

**Jordan Chasteen**  
Jacksonville, Fla.

**Sam Lindsey**  
Chapel Hill, N.C.

**Ty York**  
New York, N.Y.

**Seth Pinosky**  
Mt. Pleasant, S.C.

**Bradford Weir**  
Davidson, N.C.

**Bryson Stirewalt**  
Hickory, N.C.

*Affiliates*

**Kieran Burke**  
Fort Solonga, N.Y.  
(LaCrosse)

**Mark Rizzo**  
Hewlett, N.Y. (LaCrosse)

**Zach Powers**  
Columbus, Ohio

**Henry Sisson**  
Washington, D.C.