

RECENT EVENT

The third annual Luke Garrison Foundation Memorial Golf Tournament benefitting the Luke Garrison Foundation took place on Saturday, April 14 2018 at Occoneechee Golf Club at 1pm. If you have pictures or updates from the event please visit www.uncphidelt.com and share them in the Alumni Updates section.

ALUMNI OFFICERS

Beta Foundation President

H.K. Hallett II '76

Secretary

Robert J. Page '52

Chapter Advisor

Scott Gunn '10

CHAPTER OFFICERS

President

Hardin Lucas

Vice President

Benji Walzel

Treasurer

Will Benson

Secretary

Eli Roddey

House Manager

Vince Johnson

Alumni Chair

Will Jackson

Scholarship

Ashby Wickham

Philanthropy Co-Chairs

Patton Orr

Philip Smart

Historian

Mac McArtor

Social Co-Chairs

Stephen Smith

Ross Jeffries

Thomas Reddin

Risk Management

Charlie Roethling

A PUBLICATION OF PHI DELTA THETA FRATERNITY

NORTH CAROLINA BETA DATA

UNIVERSITY OF NORTH CAROLINA

CHAPEL HILL, N.C. SPRING 2018

CHAPTER UPDATE

A Letter from the Chapter President

Brothers,



I am happy to report that things at the Beta Chapter are going well. This past fall, we initiated 26 new members and one new affiliate, representing 7 different states and including 3 Robertson scholars and a varsity athlete (lacrosse). This brings the total membership of the NC Beta Chapter to 95 active brothers, one of the highest numbers in recent history, demonstrating our success in recruiting. We have brothers from all across the US (and Scotland). Among our actives are also 3 Morehead Scholars. We have been very successful academically, as we have maintained an average among the top fraternities on campus. We finished the fall semester with a 3.31 average, an outstanding number that is well above the all-fraternity average and the university all-men's average.

We believe that strong academics is an important foundation for our chapter and we will continue to place an emphasis on being among the best academically.

Our brothers are active across campus in a number of ways including: Varsity, club and intramural athletic teams across a number of sports, various community service organizations like GoMeals, which collects leftover meals from Greek houses and gives them to the homeless, clubs and organizations at the business school like the Kenan-Flagler Foundation Real Estate Fund, community fundraisers like the Mixed Concrete art show, which raised \$16,000 for Habitat for Humanity, and many more. These are just a few examples of the ways our brothers stay active and involved in the UNC community. One brother, Robert Degolian '19, is a member of the UNC Clef Hangers, who hosted their sold out 40th anniversary concert this spring. We are proud of our involvement on campus and will continue to be leaders in the community.

We have had success philanthropically, co-hosting the 10th annual Eve Carson Memorial 5K with Pi Beta Phi in the fall, which raised over \$100,000, including in-kind donations, for the Eve Carson Scholarship Fund, the Literacy Fund, and CEO4Teens, which was founded by NC Beta alumnus Kenny Haisfield '12. We partnered with Chi Omega to host our inaugural Casino Night, benefitting our local branch of Habitat for Humanity. We also hosted our 7th annual Cookout to Knockout ALS with Kappa Delta at the Phi Delt House. These events make us one of the strongest chapters on campus philanthropically.

We have had a tremendous year and we will continue our success into the future. We will continue to carry on the legacy of Phi Delt as the best fraternity on campus, and we will not be complacent but strive for improvement. Whenever you're in Chapel Hill, stop by the house, we look forward to seeing you. Have a great 2018 and as always, go Heels!

Yours in the Bond,

Hardin Lucas
President

UNDERGRADUATE PROFILE

Seth Pinosky '18 Heads to Dental School

Senior Seth Pinosky knew since he was in the 9th grade that he wanted to come to UNC as an undergrad and continue on to UNC's Dental School. He accomplished the last goal when one recent Saturday night, he finally got his acceptance letter from Carolina's Dental School. Seth comes from a family of doctors, pharmacists, and dentists so it only felt natural to pursue a career in health care. Science has always been his strong suit, and he enjoys leading teams as he will one day have to do in dentistry.

Seth traces a lot of his growth in leadership development back to his time as the Philanthropy Chair at Phi Delt.

"Time management and leadership skills are crucial to jobs in health care, and I got real experience by leading the Eve Carson 5K," he said.

The Eve Carson 5K is our biggest philanthropy event of the year and the largest 5k in the triangle. Seth managed the race



from start to finish and set tasks for both our fraternity and a sorority; over 250 people in total.

As Seth nears graduation in May, he has gotten increasingly nostalgic about his time

at UNC and Phi Delt. For four years, he has ordered a "skinny Carrie Underwood"; a wrap with ham, pineapples, hot sauce, and lettuce, every morning from Tim. He frequently plays pickup basketball in the parking lot after class.

"I've really benefitted from being around such well-rounded people," he said.

His Phi Delt big brother introduced him to the club tennis team, and he found his passion for philanthropy from the previous philanthropy chair.

Seth said he is still coming to terms with moving on after this spring but knows that the strong foundations of friendships he made at Phi Delt with last a lifetime. His pledge brothers are already making plans to come back for tailgates and are looking forward to having a couch to stay on when they come back for football games since, Seth will still be in town.

LOST LIST

40% of NC Beta Alumni Have Lost Touch

Help Get These Brothers Reconnected



How would *you* feel if you were left out of the loop when it came to Phi Delt?

Of our 1,028 active alumni members, we have just 617 email addresses. That means at least 40% of our alumni aren't receiving our emails—and therefore are left completely out of the loop.

With one simple action, you can make sure your brothers are receiving news about events (like homecoming and banquets) and where other alumni are today.

Please take a few minutes to review our email lost list located at the bottom of the Homepage of www.uncphidelt.com. If you have a valid email address for any of these brothers, simply click on their name. An email will pop up for you to type in the email address. Then click send! We'll then add them to our email list.

**Rest assured that your information is stored in a secure database and is never sold or traded.*

CHAPTER HOUSE IMPROVEMENT

New Fence



A new fence was recently engineered and installed on both sides of the house to ward off late-night party poachers. This improvement was asked to be done by the Chapter. We hope to do something similar to extend the front patio to route proper drainage this summer. *NC Foundation Report.*

ACTIVE CHAPTER

Excelling Academically



We are proud to announce that the undergrads earned a 3.319 cumulative GPA this past fall, which tops the All Greek GPA (3.325), All Fraternity GPA (3.229) and All Men GPA (3.209). Congrats brothers and keep up the good work!

CHAPTER HOUSE

Couple Familiar Faces



From time-to-time we like to stop and recognize some of the people who help keep things together and keep the brothers fed at the Chapter house. Seen in the accompanying picture are Assistant Cook Lourdes Alvarez and Custodian Sara Ayala. These two do an amazing job and the Brothers are all thankful that they are here. We look forward to both Lourdes and Sara being around a long time. We don't know what we would do without them!



Become the greatest version of yourself

ANNUAL FUND

2017-18 Annual Fund by the Numbers

Largest Gift: \$1,000 (3 gifts)

Smallest Gift: \$50 (9 gifts)

Average Gift: \$206.40

Graduation Year of the Oldest Donor: 1942

Graduation Year of the Youngest Donor:
2016

Graduating Class with The Most Donors:
1968 & 1975 (4 donors each class)

Number of Living Beta Chapter Alumni:
1,031

Number of Beta Alumni Who Have Supported the 2017-18 Annual Fund:
74

See the included letter for the latest Honor Roll.

ALUMNI PROFILE

Phi Delta Theta Brothers In Business Together for 45+ years

John Morisey '65 joined Phi Delta Theta because, from the moment he visited the chapter house, he knew it was the #1 fraternity on campus and it didn't disappoint. "The first guy I met on the porch steps was **Mac Boxley**, who is a great friend to this day," said John. He even ended up meeting both his wife and business partner of 45+ years thanks to his membership.

"My future wife was dating a Phikeia, and I snaked him! I'm also thankful I met **Tommy Fonville '68** because he became my business partner of 45+ years. I never would have had my career in real estate without him. It has been a beautiful friendship and partnership" John said.

He added that he regularly connects with many Phi Delta friends living in Raleigh. "I see five or six fraternity brothers every week, and there are seven Phi Deltas living in my neighborhood of 80 homes," he said.

Because of all the friendships and lifelong memories he gained as a Phi Delt, John gives back to the chapter regularly. "I have realized how deep the friendships really are. I want to make sure current and future brothers have the same opportunities and experiences that I had," John said.

John and Tommy sold their residential real estate company in 2006, just before the market crashed. They continue to remain in business for land and small shopping center development. "Frances and I have eight grandchildren who all live within 10 minutes of our house. Our three children are all graduates of UNC, as well as their spouses. Our son Frank was also a Phi Delta and graduated in 2003," said John.



WHY DO YOU GIVE TO PHI DELT?

Some Thoughts On Why We Still Give

NC Beta would like to thank all of the Brothers who have given to our organization all-time, as well as this year. Have you ever asked yourself why you give? Is it part of your charitable routine? Do you believe in affording the next generation of young men with the same experience you had with Phi Delt? Whatever the case, we thank you. Here are some reasons we collected from past surveys of other Phi Delta Theta members from various chapters around the country about why they have and continue to give back to our organization:

"It is said we do not remember years, nor days...

but moments. So many of my memorable moments in life have great association to Phi Delta Theta. My lifetime friend was already a Chapel Hill Phi and he invited me to join NC Beta. That door opened for me a life of joy, adventure, a few headaches, but thousands of moments I will never forget. I believe whatever good in life I have been party to has had a connection with Phi Delt. Think of the young lives all of us can affect in a positive and uplifting way with our annual investments to our fraternity."

"When I was an undergraduate, I was shy but when I joined with Phi Delta Theta, it gave

me a sense of belonging. As years went by I made great friends and have countless memories. The fellowship I experienced during those years meant so much to me, more than I can begin to explain. Now that I am in a position to support the fraternity, I gladly do so. In my opinion if the fraternity did not mean anything to you, then you have no continuing obligation. But if you were one of the lucky ones then you need to give back not the same as but greater than the fraternity was transmitted to you."

So what are YOUR reasons? Let us in the Alumni Updates section of www.uncphidelt.com.

SHARE YOUR MEMORIES

We know you have stories to tell...so what are you waiting for?

We often ask our members to share their stories and memories about their days with Phi Delt but with so MANY things to reminisce about, it is hard to decide what to share. That's why we have come up with a short set of questions in this article, meant to help us remember some of our best stories and some of the things we learned and took away from our experience with <insert chapter>.

What is your favorite memory from the Chapter?

What was your favorite Chapter event during the Spring semester?

Do you still keep in touch with any brothers? Who?

Tell us about your career.

What have you been up to since graduation (family, hobbies, etc)?

These days, thanks to our great alumni website we can go online any time we feel like it and visit our brothers. When you post your stories and updates to our alumni website, you may find yourself re-connecting with old friends you haven't spoken with in years if they see your submission. That's what this whole alumni program is about; engagement and connection with our oldest and dearest friends from some of the best times of our lives.

Please take some time with these questions and email your answers and memories to our managing editor at seth@affinityconnection.com.

ALUMNI REPORT

Great Reasons to Renew Your Participation with NC Beta This Year

Alumni Association Offers Plenty of Ways to Uphold Your Connections and Enhance Your Phi Delt Experience

In case you weren't aware, NC Beta has an enhanced alumni program, driven by publication of the North Carolina Beta Data newsletter and our website, www.uncphidelt.com. We are counting on you to make our program a continued success.

There are plenty of reasons to maintain your connections with Phi Delt after graduation, and we thank the brothers who have remained active in their alumni years. For those of you who may have fallen away, we've compiled 6 great reasons to make this the year you renew your commitment.

1. We are the backbone for our future

active chapter. It is critical that we bond together to form a unified, solid base for the chapter in 2019. The newest members will look to us to set an example of what it means to be a true gentleman.

2. The Phi Delt experience doesn't end

with graduation. Membership in Phi Delta Theta is for life, and there are plenty of ways to stay involved: through alumni events, by serving as a volunteer, and, most importantly, by providing financial support to the annual fund.

3. We have a unique legacy to maintain.

We are fortunate to have a rich history and special traditions. If you were Phi Delt during your college years, you are part of a single brotherhood that is bonded together by a core set of values and principles.

4. We have a way for you to connect

throughout the year. Check out our alumni web site, www.uncphidelt.com, where you can read the latest chapter news, find event details, and reconnect with old friends. Be sure to sign up for our monthly eLetter!

5. You have a lifelong network of brothers.

Find contact information for your fellow Phi Delt brothers at www.uncphidelt.com, and connect with them for job networking opportunities, to renew old friendships, to find brothers in your area, and more.

6. You're the key to our past and the link

to our future. As a thriving alumni association, we boast generations of brothers that have contributed to our history. We have preserved traditions, enriched lives of young men, and kept a thriving organization going strong at UNC for years. You have a unique place in that history, and are asked to maintain your connections to pay it forward for future generations.

If you haven't been involved recently, we personally invite you to renew your participation this year. As you can see, there's no reason not to.