

## ON THE WEB

We're missing email addresses for 633 alumni! Update your email address today to stay informed of the latest Beta Chapter news and event details, including information on the current Chapter. You can update your email address at [www.uncphidelt.com](http://www.uncphidelt.com) or by sending it to [alumninews@affinityconnection.com](mailto:alumninews@affinityconnection.com) (mention PDT UNC).

## ALUMNI OFFICERS

### Beta Foundation President

H.K. Hallett II '76

### Secretary

Robert J. Page '52

### Chapter Advisor

Scott Gunn '10

## CHAPTER OFFICERS

### President

Matt Smith

### Vice President

Tommy Reddin

### Treasurer

Michael Warren

### Social Chairs

Eli Roddey, Hal Forelich, Mac McCarty, Andrew Calton

### Philanthropy Chair

Alex Garcia

### Alumni Chair

Patrick Orr

### Scholarship Chair

Charlie Roethling

### Risk Manager

Thomas Bledsoe

### Historian

Alec Martin

### Secretary

Will Benson

### Phikeia Educator

Badham Dixon

### Wardens

Jack Doby, Owen Ray

### House Manager

Stephen Allen

# A PUBLICATION OF PHI DELTA THETA FRATERNITY NORTH CAROLINA BETA DATA

UNIVERSITY OF NORTH CAROLINA

CHAPEL HILL, N.C.

SPRING 2019

## CHAPTER UPDATE

### Spring Report – President, Matt Smith



Phi Delt has been very busy this academic year in various areas but a point that has been emphasized is our philanthropic efforts. In the fall we hosted the 11th annual Eve Carson Memorial 5k with our partner Pi Phi. The event was a huge success. As always we raised funds through runner sign-ups, t-shirts sales, donations, and sponsorships.

Three-hundred plus runners participated on the morning of October 6th, including Eve's parents and close friends from Athens, GA. The event pulled in over \$35,000 for the Eve Carson Scholarship, the Literacy Fund, and CEO4Teens. We followed up this momentum by hosting a small benefit concert representing Carolina for the Kids this spring. The event raised \$1,000 for the UNC Hospital.

Our member's community outreach goes beyond our organized fraternity events. Brother **Patton Orr** lead a team of UNC students who created and ran a very successful Tedx event on campus speaking the different aspects of flow in our greater societies. **Warner Lamar** and a group of Phi's in September have set up Chapel Hills' first diversion program called "Focus on Franklin."

Diversion is a field of homelessness prevention that operates on a particularly tight time span serving those who are within three days of homelessness. Diversion was one of the 8 gaps identified by the government in homelessness services. Since September they have raised over 7,000 dollars and kept 22 households off of the streets and out of

shelters in safe secure permanent housing. They have a success rate of 23% which is better than the national average.

The county decided last week that because of focus on Franklin the diversion gap has been sufficiently filled and is now considered a strength in the system. We commend Warner for his efforts in our local community. **Badham Dixon** runs an organization called "Mixed Concrete" which is an annual fundraiser for Habitat for Humanity of Orange County. In his org a team of ten students build relationships with artists in the Chapel Hill community and eventually ask for an art donation.

This year, Mixed Concrete took place on Feb. 22 nd from 6 PM to 8 PM at Top of the Hill. They had 82 pieces that sold for a combined \$9,500. All of these proceeds go directly to a future Habitat homeowner's "home fund," meaning all of the money is spent on building materials for their home. Mixed Concrete was founded by a Phi Delt nine years ago, and they have always had a strong presence since. The group is co-ed so half of the group's five members are girls, but the other five are all Phi Delt.

We also have the "Luke Garrison Memorial Golf Tournament" to look forward to in April where we will reconnect with graduated Brothers of NC Beta Phi Delt. Things have been fantastic here at Phi Delt this year, and we hope to continue this success for many more years to come.

## CHAPTER HOUSE UPDATE

### Notes from North Carolina Beta Foundation

Over the last 20 years, we have made quite a few renovations to the Phi Delta House. It appears that we have another major renovation on the horizon. Fortunately, we should have enough funds in our savings and operating accounts to handle this renovation



without any additional fund-raising efforts. We are currently working with the Town of Chapel Hill on permits/approvals and the architect who will be drawing up the plans. This renovation will include enlarging the kitchen and dining room as well as making improvements and upgrades to the bedrooms on the second and third floors.

Our kitchen and dining space have not been expanded since 1929 and it is becoming difficult to serve the 90+ members who eat at the house for 3 meals each day. Our great cook and house manager, Tim Galliher, does a marvelous job cooking for our members, as well as bringing the house back to order during the summer, after two semesters of extremely hard wear.

During the next year, we will be working on getting the necessary approvals and permits from the Town of Chapel Hill. If all approvals and permits are granted and the Board of Trustees decide to move forward with these renovations, we should begin in three to four years. We feel that expanding and upgrading our kitchen and dining facilities will be necessary to attract young men into Phi Delta Theta.

This project will continue to be one of the major focuses of the NC Beta Foundation's efforts to bring us fully into the 21<sup>st</sup> century. We currently have the best location as well as one of the best conditioned houses of all the UNC Fraternities in Chapel Hill and the Foundation is committed to its alumni to keep us there.



## GRADUATE LIFE

### Remember Your Spring Graduation?

With the return of spring also comes that rite of passage, graduation. We've all been there. It's a time for looking forward, but also a time for looking back over our life-changing college years and the many influences that shaped us, including our fraternity experience. Many of us would have found it much more difficult and quite a bit less fun to navigate college life without the support and encouragement of our fraternity brothers. It wasn't just the comradery but still the best leadership development program for young men. For many of us the most difficult thing about the end of our academic career and moving onto the real world was being separated from our brothers. Till this day for most us our best friends, wedding party and most likely a pallbearers



or two at our funeral will be a few of our brothers. One of our brothers said it best "with the exception of my family, nothing else has contributed more my success in life as much as my experience with my fraternity."

Soon, a new class of Phi Delt will be graduating and moving on from their fraternity experience. We all know how hectic those first few years can be. Establishing a career, starting a family, laying down roots – there's a lot to grab the new graduate's attention.

Welcome seniors to our alumni association! Visit [www.uncphidelt.com](http://www.uncphidelt.com), click on the "Alumni Updates" tab and submit your update to us. Tell us what was the best advice you would tell your younger self looking back.

## SAVE THE DATES

### Social Events 2019 Spring

**3/30 Catalina Wine Mixer** – day party at the Phi Delt house. Tent in the front lawn of the house with a jam band that will play for the afternoon.

**4/6 Luke Garrison Golf Tournament** – golf tournament with invited PDT alumni for the Luke Garrison Scholarship fund

**4/12-14 Spring Formal** at Myrtle Beach SC. Villas near the beach for brothers lodging.

**4/26 Last Day of Class** party. Party at the house during the day at the Phi Delt house. Water slide on the front lawn.

# ANNUAL FUND UPDATE - A CALL TO ACTION

## Help Us Make the 2018-19 Giving Year Strong!

Our 2018/2019 giving year, which began on September 1, is half over with \$16,210.00 collected from 73 brothers. We want to thank those 73 brothers (you can find them under the Honor Roll tab at our website) who have already made a contribution to Beta so far this giving year!

Our 2018-19 giving year goal was for \$15,000.00. Last year only 146 out of 1,194 alumni chose to make a voluntary gift. Although we have met our goal — we still need your help. **Who will be next to join our 2018-2019 Honor Roll?**

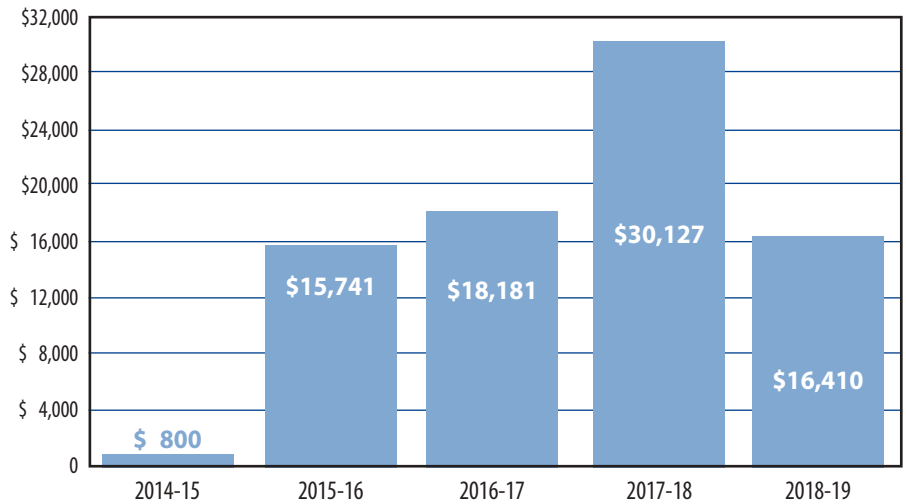
*“Support of the Annual Fund allows me to give something back. Beta helped me achieve my goals and my support will help others.”*

You can donate online by simply going to our website, [uncphidelt.com](http://uncphidelt.com) and selecting the Donate button at the top of the page. Donations can also be made through our toll-free Donation Hotline at 1-800-975-6699, or by sending a check made payable to Phi Delta Theta—Beta Chapter to:

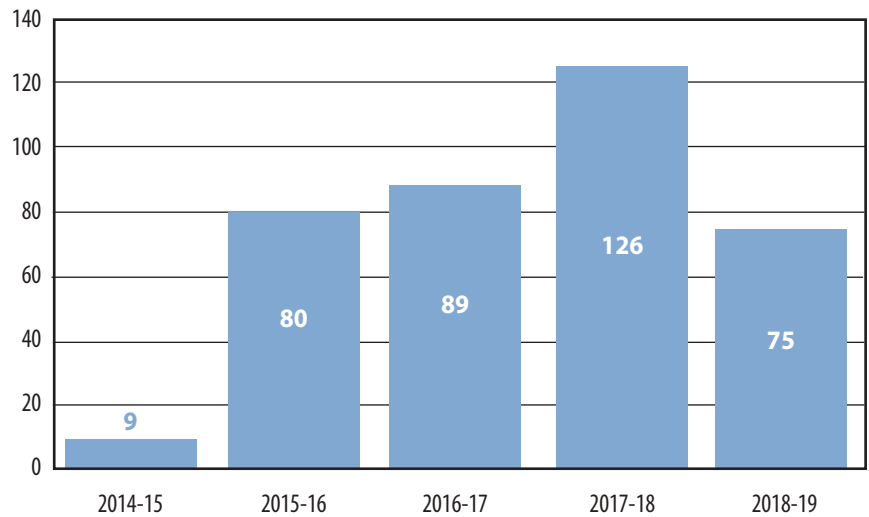
Phi Delta Theta  
University of North Carolina  
Alumni Relations Processing Center  
P.O. Box 7007  
Albert Lea, MN 56007-8007

Our college days came and went, but the real Beta experience never ends. If you cherish those lasting friendships, if you appreciate the values that shaped your life, make your annual gift **Today!**

### Annual Fund Totals



### Annual Donor Totals



*“I’m happy to contribute to meet our goals. It is a small price to pay for the life-long benefits I got from Phi Delta Theta.”*



**To Get Current News,  
Share Memories,  
See the Honor Roll,  
AND TO DONATE!**

**Visit our Website:  
[uncphidelt.com](http://uncphidelt.com)**

## PHILANTHROPY

### Eve Carson Memorial 5K for Education



The 11th annual Eve Carson Memorial 5K with Pi Beta Phi was held on October 6, 2018.

With registration reaching over 2,300 participants in the past, the *Eve Carson Memorial 5K for Education* holds the record for the largest campus race in history, and we are excited to see our numbers grow this year. Every year, each member of Phi Delta Theta plays an important role in raising support for this cause.

## WHY WE STILL SUPPORT PHI DELT

### Some Thoughts On Why We Still Give

North Carolina Beta graciously thanks all of the Brothers who have given to our Annual Fund in the past, as well as this year. As a reminder, the Annual Fund runs from September 1 through August 31 each year, and supports the cost of alumni communications and events, house renovations, and Chapter resources on a yearly basis. There is still time to give so please, consider even a small gift as a way to show your support.

Have you ever asked yourself why you give? Is it part of your charitable routine? Do you believe in affording the next generation of young men the same experience you had with Phi Delt? Whatever the case, we again, thank you. Here are some reasons we collected from past surveys of other Phi Delta Theta members from various Chapters around the country about why they have and continue to give back

to our organization:

*"It is said we do not remember years, nor days... but moments. So many of my memorable moments in life have great association to Phi Delta Theta. My lifetime friend was already a Chapel Hill Phi and invited me to join. That door opened for me a life of joy, adventure, a few headaches, but thousands of moments I will never forget. I believe whatever good in life I have been party to has had a connection with Phi Delta Theta. Think of the young lives all of us can affect in a positive and uplifting way with our annual investments to our fraternity. It is a joy to invest in such a remarkable opportunity for others."*

*"PDT was a central part of my college experience. To this day, I see many of our brothers on a*

*regular basis. We still have as much fun today as we did then, sometimes more. In regards to the annual fund, there was no "extra" support on a regular basis to help maintain the old house. It was always just enough to get by and it showed. Hopefully, by everyone participating we can maintain a house of which we can all be proud."*

*The years I was at college were hard work, but fun - because of our great fraternity. Back then, that was the only real social outlet we had and the friendships made were genuine and in many cases, long-lasting. I'm grateful that I was part of such a wonderful group of guys - and I cherish the memories. The members of today deserve those same opportunities - which the fund can of course enhance - with alumni support."*

So what are YOUR reasons? Let us know.

## IT'S MARCH MADNESS!

### We know you have stories to tell, so what are you waiting for?

Many of the fondest memories of our college days were following sporting events with our fraternity brothers.

- What is your favorite memory from the Spring semester during your fraternity years?
- What was your favorite Chapter event during the Spring semester?
- Do you still keep in touch with any brothers? Who?
- Tell us about memories tied to specific events (March madness, spring formals, graduation, etc.)?
- Do you have pictures from your fraternity days to share?



These days, thanks to our great alumni website [www.uncphidelt.com](http://www.uncphidelt.com),

we can go online any time you feel like it and share your reminiscences and pictures with your brothers. When you post your stories and updates to our alumni website, you may find yourself re-connecting with old friends you haven't been in touch with for years.

That's what this whole alumni program is about – engagement and connection with our oldest and dearest friends from some of the best years of our life.

Please take some time in sharing your response

with us. You can email your answers and memories to [seth@affinityconnection.com](mailto:seth@affinityconnection.com) our managing editor. We want to hear from you!